



CAMPAIGN ACTION

A national training institute that develops leaders
who can advance social change.

www.campaignaction.org.au

Q

What do too many campaigns and strip mining have in common?



Creating Social Change

Progressive Public Policy

Provides vision, direction and agenda



Community Organising

Builds a constituency that fights for change

Grassroots Electoral Campaigning

Determines who makes decisions and holds them accountable

Conventional political model for creating social change

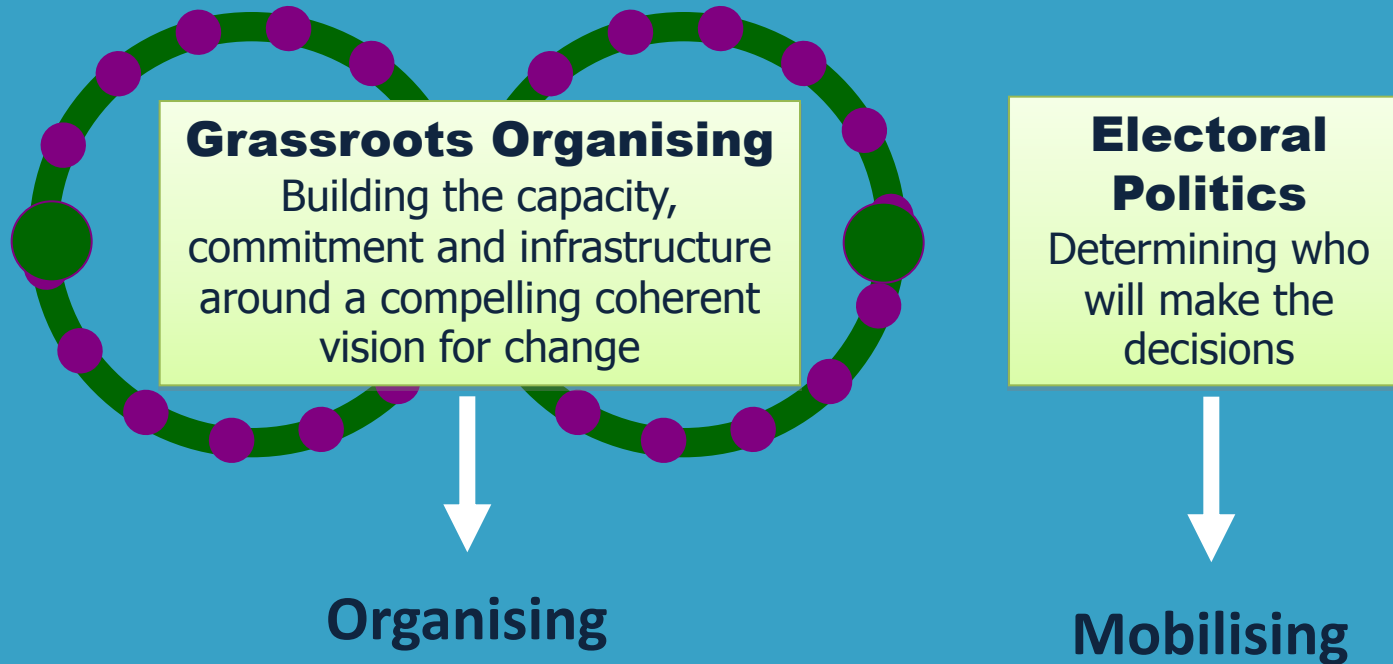
**Electoral
Politics**
Determining who
will make the
decisions



Mobilising

Empowering communities for lasting social change

Or how we begin building a movement





Leadership Development:
Strategy and a long term perspective
that looks beyond a single victory.



A People-Centered, Values Based Politics



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